

**POSITION:** Education Specialist  
**LOCATION:** Hybrid Position – Manitoba  
**DURATION:** Permanent – Part or Full-Time  
**SALARY:** Competitive; commensurate with experience  
**DEADLINE:** Apply by September 27

## **Do you dream of creating classroom experiences that inspire young minds?**

*Are you an educator passionate about creating classroom experiences that inspire young minds to build a more vibrant, sustainable future? **Agriculture in the Classroom-Manitoba (AITC-M)** is seeking an **Education Specialist** to help take our high-quality agricultural literacy programs and resources to the next level.*

*Food connects us all. We believe integrating agricultural literacy into our schools enhances curriculum, plants the seeds for discovery, and creates opportunities for tomorrow's innovators and decision-makers. We envision a future where every Manitoba high school graduate understands where their food comes from. As our **Education Specialist**, you will play a pivotal role in bringing our vision to life.*

*Imagine a unicorn standing in a farmer's field. That's our ideal candidate – a unique combination of course designer, curriculum specialist, relationship builder and strategic thinker, grounded by a solid understanding of what makes our ag and food industry so vital to Manitoba and the world.*

## **About the Role**

Reporting to our Curriculum Specialist and working in close collaboration with our amazing and dynamic team, you will:

**Educate** by identifying opportunities in Manitoba curriculum to teach students about our province's agriculture and food sector. Then you'll develop interactive and cost-effective educational resources that align with Manitoba's K12 curriculum, current agricultural information, and student-centered learning methodologies.

**Empower** by acting as the bridge connecting the agri-world to eager educators (and their students). You'll provide teachers with top notch support materials, training and presentations to guide them in the effective use of AITC-M resources.

**Engage** by creating and nurturing relationships with stakeholders. You'll represent AITC-M in schools, workshops, and community events, amplifying the voice of agricultural literacy in Manitoba.

**Evaluate** the impact of our resources and support materials. You'll use appropriate measurement and evaluation techniques and benchmarks to track our success today and deliver more impact tomorrow.



## About AITC-M

Picture a future where every Manitoba student graduates high school knowing where their food comes from, and understanding the challenges and opportunities the agriculture industry faces in feeding Manitoba and the world.

Sound amazing? That's the future we're building!

AITC-M is a non-profit dedicated to ensuring students understand their personal connection to food, farming, and the environment. Through engaging programs and resources, we nurture future advocates for sustainable and responsible agriculture.

We value passion, continual learning, taking risks, and learning from our experiences.

We've seen immense growth too. Last year, we delivered a whopping 184,063 student experiences to 437 schools and are now active in over 153 Manitoba communities. But with your help, the sky's the limit!

## Your day-to-day

As our Education Specialist, you will:

- **Develop and evaluate** AITC-M learning resources, ensuring alignment with Manitoba's K-12 curriculum.
- **Design** interactive student activities and professional development materials for educators.
- **Build** relationships with educational partners to promote existing and new AITC-M learning resources, programs, and activities.
- **Collaborate** across teams for content creation and stakeholder engagement.
- **Respond** to teacher inquiries about our resources and activities.
- **Represent** AITC-M, fostering connections and promoting our mission.
- **Support** the Curriculum Specialist on special projects as needed.

## Your qualifications

- Bachelor's degree in education; coursework in Agriculture, Science, Social Studies, Human Ecology, and/or related fields is a plus.
- Manitoba Teacher Certification and 3 to 5 years' classroom teaching experience.
- Strong knowledge of the Manitoba Department of Education K12 curriculum, teaching methods, culture and structure.
- A proven track record in developing student-centric, experiential learning materials.
- Stellar interpersonal and presentation skills.
- Fluent in English; French is a cherry on top!



## Your strengths

Success in this role requires the following attributes:

- Confidence, initiative, and the ability to think and create quickly
- Constant innovation – you’re always seeking ways to add value and maximize impact
- Expertise in managing short and long-term projects with multiple stakeholders, while meeting deadlines and budgets
- Critical thinking, crystal clear communication skills
- Team spirit – you’re always ready to help the team achieve our collective goals

## What’s in it for you

- A competitive salary that values your experience
- Great benefits
- 3 weeks’ vacation and the last week of December off, right from the get-go!
- The opportunity to work in a diverse and inclusive remote team setting (with occasional but fun in-person meetings and events)

## Don’t wait! Join our team today!

Manitoba’s agriculture industry is growing – and so is teacher demand for our resources. There’s never been a better time to sow the seeds for a brighter, agriculturally literate future.

To apply for this role, send your resume, cover letter, and any other magic you want to share to Katharine Cherewyk, our Executive Director, at [Katharine@aitc.mb.ca](mailto:Katharine@aitc.mb.ca) by September 27, 2023. Thank you!

