



2022 Annual Report

Growing Connections



Growing connections helps us achieve more together

2022 was an absolute whirlwind for Agriculture in the Classroom- Manitoba, and it's all thanks to amazing partners like YOU!

With your help, we were able to grow our connections and expand our reach to more teachers, students, volunteers, and agriculture professionals than ever before. This growth meant that we could provide even more exciting resources, professional development opportunities, and hands-on learning experiences.

The power of *growing connections* allowed us to transform how Manitoba students think critically about agriculture and strengthen their connection to food and food production.

But that's not all – with your continued support, we can shape a generation of informed decision-makers, voters, consumers, and agriculture champions who are ready to tackle the challenges of the future.

Flip through the following pages to see just how far we've come and get excited for how far we'll go together!

Who We Are

We connect teachers and learners from K to 12 with curriculum-based programs, high-quality educational resources and professional development workshops designed to explore and understand the relationships between agriculture, the environment, plants and animals for food, fibre, energy, health, society, and the economy.

Our Vision

Every Manitoba student will be agriculturally literate when they graduate high school.

Our Mission

We inspire educators to promote agriculture literacy for a sustainable future.

Our Approach

1. We **partner** across a network of agricultural organizations, leaders and activated learning communities to facilitate the best methods of increasing agriculture literacy in Manitoba students.
2. We **connect** educators, students, volunteers, and agricultural organizations and offer them accurate, balanced and curriculum-linked resources, professional development and direct agricultural learning experiences.
3. We **advance** the discovery, awareness, and critical thinking skills of Manitoba students on topics related to agriculture and their personal connection to food and food production.
4. We **invite** educators and the agriculture industry to participate in program and resource development to determine what works best to grow confident learners and future problem-solvers armed with 21st century skills.
5. We **deliver** high-quality, in-demand and engaging programs, resources and professional development opportunities that teachers trust, want to use, and change the way students view their connection to the agriculture industry.



The Opportunity to Grow

2022 was an exceptional year of growth and achievement, and we couldn't have done it without our incredible partners and supporters. You have helped to create and shape critical thinkers — the future YOU.

Thanks to your unwavering dedication, the demand for our programs and resources continues to grow. Our resources are free, but they cost money to produce. We've also had to limit the number of classrooms we can accept in our programs due to unprecedented growth (see pages 6 & 7).

To answer the call, we're developing an ambitious and important strategic growth plan. As we grow connections even further, we can:

- ✓ Eliminate waiting lists and increase engagement opportunities for teachers and students
- ✓ Meet current needs and develop new, high-quality resources that teachers want
- ✓ Measure impact of public trust through what we offer
- ✓ Catalyze and measure our contribution in workforce growth
- ✓ Grow volunteer leadership opportunities
- ✓ Invite more diversity in agriculture education
- ✓ Grow our team and the systems to manage growth

Our success in 2022 is just the beginning, and we look forward to continuing our mission to create and shape critical thinkers who are ready to meet the challenges of the future as informed decision-makers, voters, consumers, and agriculture champions. Thank you for your incredible support – together, we can make a difference that will last for generations to come.



A Win For Education

AITC-M creates curriculum-linked, high-quality resources and programs for teachers and memorable educational experiences for all students in Manitoba.

A Win For Agriculture

Agriculturally literate students contribute positive outcomes for public trust and a knowledgeable and skilled workforce for Manitoba's agriculture industry — an important economic driver in the province. Building public trust is necessary to ensure those working hard to produce safe, sustainable, affordable food for families have the support of all Manitobans.



A Win For Manitoba

Everyone in Manitoba values agriculture as it is the foundation for nutrition, fibre, and fuel. Agriculturally-literate students are ready to meet the challenges of the future as informed consumers, decision-makers, employees, and voters.



A Message from the Executive Director

By every measure, 2022 was an exceptional year for Agriculture in the Classroom-Manitoba. We provided teachers with more connections to agriculture than ever before, and now have a presence in every school division in Manitoba! More resources went out our doors than ever before. Many of our programs enjoyed record-breaking numbers.

With the support of our partners, we launched 18 new resources (see page 10). AITC-M, with the support of Manitoba Agriculture, is working on ways to increase teacher awareness and uptake of our resources through Manitoba Education and Early Childhood Learning school curriculum materials as one big step to reaching our vision of every Manitoba student being agriculturally literate.

None of this is possible without the hard work of our passionate team – and the members, donors, funders, sponsors, and community partners who understand how the work we do can shape the future of our province, and I believe, our world.

Our success in 2022 has inspired us to set some incredible goals for 2030. We want to offer more of what educators want everywhere in Manitoba so they have what they need to succeed wherever they are located in the province. We want to work with new partners to leverage innovative ideas about Manitoba's agriculture story. We want to have at least one teacher champion in every Manitoba school who knows agriculture, includes it in their lesson plans, and promotes it to their colleagues. We want all our French schools to have AITC-M offerings available to them. We want to grow and bring more value to our volunteer program. Finally, we want more students entering the industry right after high school and post-secondary.

Growing connections is what led us here – and will ensure we achieve each of these goals and more in the years ahead.

- KATHARINE CHEREWYK
Executive Director

A Message from the President

Growing connections is about building relationships. Agriculture in the Classroom-Manitoba builds meaningful relationships between the people who produce the food we eat and the people who eat it – especially curious young minds hungry to understand where their food comes from.

Building relationships has been the highlight of my first year as president of AITC-M – relationships with new board members, staff and partners, funders, members, donors, supporters – the very people who make the work we do possible. What an honour and a pleasure it has been to watch these relationships thrive and grow over the past year.

One of the challenges of relationship-building during a pandemic is finding ways to create those connections when you can't meet in person. In 2022, AITC-M built on the success of its innovative virtual programming by connecting with more classrooms than ever before. Watching farmer Will Bergmann answer students' questions while live-streaming from the cockpit of his combine during one of our *Follow the Farmers* tours (see page 8) is all the proof I need of the amazing power of connection.

This year reminded us that relationships sometimes change. In September 2022, after serving as AITC-M's executive director for seven and a half years, Sue Clayton embraced a new opportunity and passed the torch to Katharine Cherewyk, our former Operations and Development Manager and another fantastic relationship builder.

As our new ED, Katharine's expertise in strategic planning, communications and fundraising have already helped AITC-M launch new programs and expand existing ones. Her focus on building and strengthening community partnerships has already opened doors for exciting possibilities in the years ahead.

Here's to growing more connections in 2023 – and beyond!

- LAURA HOLTSMANN
President

Our Team Board of Directors



LAURA HOLTSMANN
President/
Producer



BONNIE BAIN
Vice President/
Farm Credit Canada



LAUREL LYONS
Past President/
Government of Canada



KEVIN HAMBLIN
Treasurer/
Royal Bank of Canada



PATSY MICHIELS
Secretary/
Government of Canada



BOB BARTLEY
Producer



BRENT DERKATCH
CANTERRA Seeds



GAIL ECKERT
Summit Search Group



TRISH JORDAN
Retired Industry
Representative



DIANNE RIDING
Producer



AL RAINE
Retired Industry
Representative



GINA SUNDERLAND
Manitoba Chicken
Producers



JENNIFER THEROUX
Manitoba Pulse
and Soybean Growers

Staff



KATHARINE CHEREWYK
Executive Director



KAREN HILL
Curriculum Specialist



KIRA ROWAT
Program Manager



ADELLE GERVIN
Program Manager



LARISSA PEITSCH
Program and
Volunteer Manager



JOHN GAUDES
Communications
Manager



RENEE REIMER
Finance/Admin Manager



JULIE FISHER
Program and Operations
Coordinator



CHRISTINE KULAS
Program Coordinator



Exploring Peas at Roquette

In September, AITC-M staff celebrated Food and Farm Awareness Week by touring the world's largest pea protein plant in Portage La Prairie. Thank you to Roquette for hosting our team and their generous donation supporting ag education in Manitoba!

Our Growth in 2022

179 schools in Winnipeg

437 schools in 2022

219 schools in 2020

AITC-M is active in 153 Manitoba communities and in 1 in every 3 schools in Manitoba



SCAN for a full map of our active schools

AITC-M programs and resources helped create

184,063 STUDENT EXPERIENCES IN 2022

Our Resources, Flying Off the Shelves!

4,175 resources shipped in 2022

14,711 resources downloaded in 2022

918 in 2020

7,019 in 2020

21,224 website users in 2022

11,776 in 2020

Our Growth in Students Registered In Programs

28,580 students

11,927 in 2020

Our Growth in Teacher Champions

1,244 teachers

519 in 2020



Connecting on Social Media

We love hearing from you! Follow us at @aitcmb and join our growing audience of passionate teachers, members and partners.

FACEBOOK follower growth +454

TWITTER follower growth +120

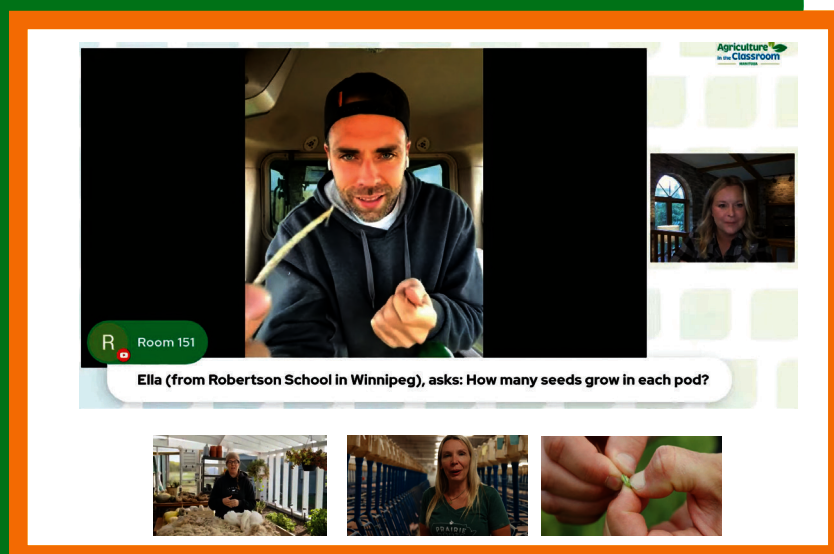
INSTAGRAM follower growth +122

LINKEDIN follower growth +167

Follow the Farmers

Season 1 of our virtual farm tours proved so popular, we launched a second season! These enthusiastic farmer guides are opening the eyes of Manitoba students to the exciting world of farming without having to leave their classroom. Our amazing video partner Penner Farm Services and four commodity partners helped bring these tours to life. Plans for Season 3 are already in the works.

6,538
STUDENTS
up from 4,764 in 2021



Scan to view the
Follow the Farmers
virtual tours.

"These virtual tours are a wonderful way for my urban students (and I!) to see the world beyond our classroom. Thanks again for all that AITC-M does for free for our students!"

ALLISON SIRDAR,
GRADE 3/4 TEACHER,
ROBERTSON SCHOOL

Career Exploration

The *future* you is sitting in a classroom right now. AITC-M is making sure we give them the information to understand all the opportunities there are for them in agriculture, and our newly launched thinkAG Career Exploration offerings are focused on bridging that gap.

In partnership with Enterprise Machine Intelligence & Learning Initiative (EMILI) and Agriculture in the Classroom Canada, **Explore Digital Agriculture** classroom presentations and resources are in high demand. These presentations link directly to science and careers curriculum. They engage students to think about how their interests, passions and talents can lead to careers in agriculture — including emerging opportunities.

Thanks to funding provided by the Canadian Agricultural Partnership, our first **thinkAG Career Expo** was held in November. The Expo brought hands-on workshops and presentations to Grade 10 students at Kildonan East Collegiate, where they learned about food production, farming and more from people working in the agriculture and food community.

200
STUDENTS AT FIRST
THINKAG CAREER
EXPO



See the Career
Case game in
action



Canadian Agriculture Literacy Month

In March 2022, we delivered Canadian Agriculture Literacy Month (CALM) virtually for the second year and broke our registration record. Thanks to you and our six incredible video partners, we were able to reach more classrooms in remote communities than ever before through our passionate network of volunteers from the agriculture and food industry while adding value to our CALM programming. For example, this year's teachers received a slate of exciting resources, including the much-anticipated Manitoba Seed Kit!



Learn more
about CALM

CALM is an initiative of Agriculture
in the Classroom Canada.

11,022 **STUDENTS**

442 **TEACHERS**

310 **CLASSROOM VISITS**

107 **VOLUNTEERS**

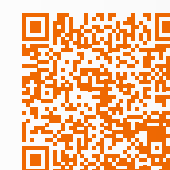
Manitoba Ag Days Adventure Virtual Program

After Manitoba Ag Days in-person events were postponed in 2022 due to COVID-19, AITC-M found an innovative way to push ahead by launching a new virtual program that lets Grade 7 students connect with our Ag Days activities in class or at home.

Think Global – Agriculture & Our World is a gamified learning experience that teaches students about food security, population and land distribution, trade, ag careers, and more. This activity was made possible thanks to funding from Manitoba Ag Days, Viterra, and the Canadian Agriculture Partnership.



Learn more about
Think Global –
Agriculture
& Our World



18
NEW
CURRICULUM-
LINKED
RESOURCES
IN 2022

Manitoba Seed Kit

In May, we launched the long-anticipated **Manitoba Seed Kit**, a box of educational goodies jam-packed with fun and interactive ways to learn about crops and seeds common to our province.

We've already distributed 650 Seed Kits to classrooms across Manitoba. Teachers tell us the activities are helping students discover a powerful lesson about food: that it's fun and easy to grow their own!

Our connections were critical in creating this high-quality resource and we are so grateful to our funding partners and foundational sponsors for this collaboration.

We relied on educators, specialists, and six different Manitoba seed providers to accomplish a single goal: bringing our crops to life for young learners.



Explore the
Manitoba
Seed Kit

650
KITS DELIVERED
TO CLASSROOMS

**STUDENTS
REACHED
18,500**



Eat Well: Exploring Canada's Food Guide

When the new *Canada's Food Guide* launched in 2018, we heard from teachers that a resource exploring the "full plate story" of food would be useful – and, with support and guidance from nine amazing foundational sponsors, we answered the call. In October 2022, we launched **Eat Well: Exploring Canada's Food Guide**, a kit full of interactive lessons, display materials and playing cards designed to help Grade 5-8 students explore healthy eating. Teachers praise the quality of the kit and its contents, and for that, we thank the many partners and sponsors who made Eat Well possible.

175
KITS DELIVERED
TO CLASSROOMS

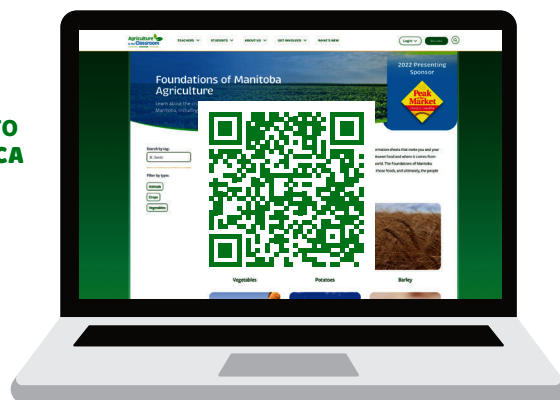
**STUDENTS
REACHED
9,340**



Explore the Eat
Well resource



8%
OF TOTAL
TRAFFIC TO
AITC.MB.CA
IN 2022



The Foundations of Manitoba Agriculture

In September 2022, we launched a virtual resource hub exploring Manitoba's most important commodities. These fact sheets and e-learning modules were made possible thanks to the input and enthusiasm of subject matter specialists, educators and curriculum specialists, commodity organizations, producers, and the ground-breaking work of our sister organization Agriculture in the Classroom-Saskatchewan. We're so grateful to the foundational sponsors for this initiative, including our presenting sponsor, Peak of the Market.

The Foundations of Manitoba Agriculture was our most accessed resource webpage last year. Teachers are using it to explore several curriculum areas through the lens of agriculture. We look forward to rolling out more commodities in 2023 and providing access to resources in French in the future.

AITC-M is a proud member of Agriculture in the Classroom Canada

AGRICULTURE IN EVERY CLASSROOM, INSPIRING EVERY STUDENT

Canada has a remarkable agriculture and food story! Agriculture in the Classroom Canada (AITC-C) and its ten member organizations are dedicated to engaging, empowering, and inspiring youth to the exciting world of agriculture and food.

With our network of partners, stakeholders and volunteers, we provide accurate, balanced and current, curriculum-linked resources for students at all grade levels to inspire meaningful connections to agriculture and food.

At AITC-C, we love collaborating with our members to deliver national AITC initiatives including **Canadian Agriculture Literacy Month** and **thinkAG**, our exploratory, career-focused initiative. thinkAG has ignited exciting resources such as an interest self-assessment app, **Kareero**, and a career exploration board game, **Career Case**. AITC members also distribute our national teaching resources accessible through the **Canadian Educator's Resource Library** and help students learn about hot button topics in agriculture by reviewing the dynamic **snapAG** information sheets.

We are powered by AITC-C's insightful and dedicated board of directors and AITC-M's Executive Director, Katharine Cherewyk, is the voice at the national table for Manitoba.



"We are proud of what the AITC collective has been able to accomplish from coast to coast. AITC-M is the integral piece of creating meaningful connections with students, educators, and agriculture sector professionals in Manitoba," says

Rebecca Sooksom, chair of AITC-C. "Our members are the delivery network between classrooms and agriculture education resources and programs. Together, we are stronger, with a reach and impact that would be unattainable without the AITC collective's collaboration and coordination."

Agriculture in the Classroom Canada is able to celebrate over 2 million student experiences across Canada each year, because of the commitment and passion from the AITC members.

Find out more at aitc-canada.ca



Celebrating a Leader in Agriculture Education

2023 TEACHER DRIVER WINNER ELAINE OWEN

A champion of the life lessons and values that can germinate by growing food and learning about agriculture, Elaine Owen puts the *growing* in *growing connections*.

The recipient of the 2023 AITC-M Teacher Driver Award, Elaine teaches Grade 6 at Miami School — a K-12 institution 100 miles southwest of Winnipeg. She’s widely known in Miami for her passion for gardening and teaching her students about how agriculture connects our economy and society.

Elaine makes growing food a part of everyday life in her classroom. Not only does she have a Little Green Thumbs classroom garden inside her Grade 6 room, she also has an outdoor garden and apple tree that students participate in. Over the years, they’ve grown and enjoyed beets, carrots and many other vegetables year-round.

Elaine loves seeing the joy on her student’s faces in the morning when they notice something new in the garden. This year, the class pulled off a bumper crop of lettuce in their indoor garden — eating it for “weeks on end” and sharing extra with other grades.



Elaine has been a devoted attendee of AITC-M teacher workshops every fall and uses other programs and resources, including *Eat Well: Exploring Canada’s Food Guide* and attending *Follow the Farmers* virtual tours. She loves being introduced to new books every year at AITC-M workshops and says she’s “energized and joyful” when returning to the classroom.

Elaine has been an incredible teacher champion for AITC-M, and we are humbled to see how she’s been a role model for agriculture and food in Miami, showing her students where their food comes from and the impact it has on their community.



Elaine's video



Teacher Driver Award

Each year, we present our Teacher Driver Award to a Manitoba teacher who demonstrates exceptional leadership in fostering agriculture literacy in their students. A small committee reviews several nominations. It is never an easy task as we are always so inspired by educators who take the lead in bringing agriculture into the hands and minds of their students.

“Elaine has used creative ways to help her students understand how critical farming is to our lifestyle and world.”

BEVERLY SWAIN,
TEACHER AND NOMINATOR,
MIAMI SCHOOL

Financial Statements

BDO Canada LLP, Chartered Professional Accountants, in Portage la Prairie, Manitoba, reviewed the financial statements of Agriculture in the Classroom-Manitoba Inc., that comprise the statement of financial position as at December 31, 2022, and statements of operations, changes in net assets and cash flows for the year then ended. In BDO’s letter to the Board of Directors of AITC-M, they concluded that, “Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Agriculture in the Classroom-Manitoba Inc. as at December 31, 2022, and the result of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit enterprises.” Below is AITC-M’s Statement of Operations for 2022.

If any member wishes to receive the full BDO auditor’s package, please email info@aitc.mb.ca and we will be happy to send it to you.

Agriculture in the Classroom - Manitoba Inc. Statement of Operations (Unaudited)

For the year ended December 31	2022	2021
REVENUE		
Agriculture in the Classroom Canada	\$ 41,708	\$ 8,650
Agrium Seed Survivor program	-	15,042
Alexander Cherban funding	50,000	-
Amortization of deferred contributions	1,920	-
Canada Emergency Wage Subsidy and Temporary Wage Subsidy	-	109,716
Canadian Ag Literacy Month	18,000	11,000
Donations	54,141	135,182
Global Youth Institute	-	3,400
Government funding - Ag Action	32,286	-
Government funding - Canadian Agricultural Partnership	110,768	97,603
Government funding - Canadian Agricultural Partnership seed kit funding	60,830	23,194
Government funding - summer student grants	7,511	14,793
Interest income	5,965	5,645
Journey 2050	31,972	2,000
Little Green Thumbs	32,250	36,960
Manitoba Ag Days	-	18,500
Memberships	594,614	249,901
Project administration revenue	29,000	40,000
Special projects	5,046	14,000
	1,076,011	785,586
EXPENDITURES		
Advertising and promotion	6,383	13,408
Ag Action program	64,680	-
Agriculture in the Classroom Canada	41,708	8,650
Agrium Seed Survivor program	-	15,042
Amortization	2,696	-
Canadian Ag Literacy Month	18,000	11,000
Data management	12,133	11,921
Global Youth Institute	-	3,400
Government funding - Alexander Cherban	62,439	14,211
Government funding - Canadian Agricultural Partnership	148,399	103,874
Government funding - Canadian Agricultural Partnership seed kit funding	72,491	23,194
Insurance	3,115	2,878
Interest and bank charges	2,327	1,680
Journey 2050	31,972	2,000
Little Green Thumbs	32,250	36,960
Manitoba Ag Days	339	18,500
Meetings and conferences	28,582	9,372
Office expenses	5,212	15,219
Professional fees	31,252	25,207
Rental	7,300	5,250
Resources and development	1,964	1,715
Salaries and wages	388,605	416,821
Special projects	49,791	19,391
Teacher workshop expense	491	-
Telephone and internet	9,912	9,136
Training	2,449	1,274
Travel	9,240	5,487
	1,033,730	775,590
Excess of revenue over expenditures for the year	\$ 42,281	\$ 9,996

Thank you to everyone who partnered with us in 2022

Our partners are helping create valuable resources for teachers and amazing educational experiences for students. They understand that engaged teachers and agriculturally literate students lead to positive outcomes for the Manitoba agriculture industry and the economy. *Thank you for sharing our vision!*

INNOVATOR (\$100,000.00 - \$249,999.99)

Canadian Agricultural Partnership

AGVOCATOR (\$50,000.00 - \$99,999.99)

Alexander Cherban Agriculture Industry Development Program
Peak of the Market
Penner Farm Services Ltd

CULTIVATOR (\$25,000.00 - \$49,999.99)

Bayer CropScience Inc
Cargill Ltd
Dairy Farmers of Manitoba
Manitoba Beef Producers
Manitoba Canola Growers Association
Manitoba Crop Alliance
Manitoba Pork Council
Manitoba Pulse & Soybean Growers
Nutrien Ltd
The Mosaic Company

AGUCATOR (\$10,000.00 - \$24,999.99)

Archer Daniels Midland
Enterprise Machine Intelligence & Learning Initiative (EMILI)
FP Genetics
Manitoba Ag Days
Manitoba Chicken Producers
Manitoba Turkey Producers & Excelsior Cooperative
Richardson International
Roquette Canada Ltd
TD Friends of the Environment

PARTNER (\$5,000 - \$9,999)

Frank Digital
Grain Elevator and Processing Society
MacDon Industries
Manitoba Education and Training
Manitoba Egg Farmers
Manitoba Oat Growers Association
Viterra

BUILDER (\$1,000 - \$4,999)

Ag Advantage Ltd
Border Chemical Co Ltd
CANTERRA Seeds
Confidence Management Ltd (FWS)
Farm Credit Canada
Fisher Seeds Ltd
Greenland Equipment Ltd
Herbsigwil Farms
Keystone Agricultural Producers
Manitoba Potato Production Days
One Insurance
RM of Ste Anne
Scott Wolfe Chartered Prof Accountants
SW Advisory Services
Syngenta Canada
Trish Jordan
TriStar Dairy (Carin Vos)

SUPPORTER (\$250 - \$999)

5603979 MB Ltd (James & Vickie Pedersen)
Aaron Brown
Agassiz Seed Farm Ltd
Ashley Graye
Assiniboine West Watershed District
Bob Bartley
Canadian Agri-Marketing Association
Clearview Consumers Co-op Ltd
Credit Union Central of Manitoba
Crystal & Gunter Jochum
Dundee Farms
Ellis Seeds
Field 2 Field Agronomy Inc
Jodee Karlowsky
John & Carol Robinson
Kevin Hamblin
Landon Friesen
Manitoba Agricultural Services Corporation
Manitoba Seed Growers Association
Mike Orchard (Orchard Grain Farms Ltd)
Municipality of LaBroquerie

Municipality of Rhineland
Nexus BioAg
Park Acres Ltd
Prairie View Municipality
Redview Farms Ltd
RJP Seed Ltd
RM of Grey
RM of Hanover
RM of Oakview
RM of Springfield
RM of Wallace - Woodworth
RM of West Interlake
Seed-Ex Inc
Shawn (Seed Group)
Stephanie Cruikshanks
Sue & Kern Clayton
Warren McCutcheon
Whitemud Watershed Conservation District

FRIEND (\$50 - \$249)

Al Raine
Allan Calder
Allison & Richard Leclerc
Andy & Stacie Cardy
Ashley Taylor
Baret Easter
Barry McNabb
Becca McDonald
Bill Ross & Jocelyn Peifer Ross
Bill Anderson
Bob Horsman
Bonnie Bain
Bonnie Schott
Brad & Sandi Knight
Brenda Mutcher
Brenna Mahoney
Brent Derkatch
Brett Skeoch
Brian Kenyon
Brian Murray
Brian Nedohin
Bruce & Carol Dalgarno
Pen-Dale Farms Ltd
Bruce Montgomery
Carolyn Wilson
Cathy Day
Cheryl Mayer Hrushowy

Cliff Cullen
Corin Raine
Crystal Berthelette
Crystal Jorgenson
D & D Bruce Ltd
Darrell & Patricia Friesen
Delwyn & Heather Fraser
Diane & David Wreford
Dianne Riding
Dwight & Leah Willoughby
Edeltraut Dancho
Faculty of Agricultural & Food Science
Fiona Jochum
Gail Eckert
Gina Sunderland
Goodwin Ballance Communications
Grace & Matthew Wedlake
Haybusters
Hometown Service Ltd
Hon Blaine Pedersen
J Elaine Thomson
James Swan Ltd
Jenelle Hamblin
Jennifer McCombe-Theroux
Jillian Krah
JoAnne Buth
John Chorney Farms Ltd
John R A Peach
Juliana Baird
Karen Hill
Katharine Cherewyk
Keith & Lee Anne Murphy
Kelly Green
Kenton & Maria Johnston
Kevin & Linda McGill
Kirk & Susan Shmon
Laura & Henry Holtmann
Laurel Hyde
Laurel Lyons
Laurene Connor
Leanne Campbell
Les & Diane Mauthe
Lesia Payne
Lingwei Liu
Lloyd & Joan Atchison (Poplarview Stock Farm)
MacNair Farms Ltd

Manitoba Women's Institute
Margaret Smith
Marvin Elder
Maurice Bouvier
Michelle Philippot
Municipality of Brenda-Waskada
Municipality of Louise
Oakdale Farms Ltd
P & D Froese Farm Ltd
Patsy Michiels
Prairie Fruit Growers Association
Redfern Farm Services Ltd
RM of Minto-Odanah
RM of Mountain
RM of Yellowhead
Robert & Charlene Graham
Roland Air Spray
Ron Brand
Ron Rabe
Rutter Farms
Ryan Veitch
Sally Parsonage
Scheurer Farms Ltd
Shelley Bartley
Souris River Watershed District
Steve Biggar
Stoesz Acres Ltd
Talbot & Theresa Bergsma
Teresa Falk
Teresa Vallotton
Tim Rollheiser
Tiny Creek Farms Ltd
Todd Hyra
Tracy Gilson
Van Aert Farms
Walter & Debra Finlay
Westlake Watershed District
Woodmore Women's Institute

Perfect Partnerships

Innovator

Manitoba

CANADIAN AGRICULTURAL PARTNERSHIP

Canada

Agvocator

PENNER FARM SERVICES



Cultivator

Cargill

MANITOBA PULSE & SOYBEAN GROWERS

Manitoba Canola Growers

ManitobaPork

MANITOBA BEEF PRODUCERS

MANITOBA CROP ALLIANCE

Mosaic

Nutrien

DAIRY FARMERS OF MANITOBA

BAYER

Agucator

RICHARDSON

VITERRA

Partner

ADM

MANITOBA CHICKEN PRODUCERS

AG DAYS

NSERC CRISNG

Please partner with us in 2023!

DONATE

We reached more students than ever this year — and you made that happen. Our programming is 85% donor dependent and only possible with generous support from partners year after year. Our promise to you: we will lead public trust in agriculture in Manitoba and influence its success for years to come! Visit aitc.mb.ca/donate to learn more.

VOLUNTEER

Volunteers are the face of agriculture for us and our students. Donate your time, passion and story for one or more of our programs. Get involved by visiting aitc.mb.ca

SHARE

Help share our message by following us on social media, sharing our posts, and showing us some love in the comments. Find us at aitc.mb.ca

For more information, please visit aitc.mb.ca or email Katharine Cherewyk at Katharine@aitc.mb.ca to explore options to partner with AITC-M.

Agriculture in the Classroom Manitoba

Donation Form
We can't thank you enough for your contribution to ag education in our province. Every gift of \$50 or more makes you a member of AITC-M.

I want to give:
☐ \$50 ☐ \$100 ☐ \$250
☐ \$500 ☐ \$1000 ☐ Other: _____

Frequency:
☐ One time ☐ Monthly ☐ Annually

Contact Information
 Organization Name (if applicable): _____
 First Name (s): _____
 Last Name (s): _____
 Mailing Address: _____
 City: _____
 Prov: _____ Postal Code: _____
 Home #: _____ Cell #: _____
 Email: _____

Payment Method
☐ Online donation (Please visit: aitc.mb.ca/donate)
☐ Cheque
☐ Credit Card
☐ MasterCard
☐ Visa
☐ American Express
☐ Discover
 Branch #: _____
 Account #: _____
 Institution #: _____
 Date: _____
 Signature: _____

Recognition and Tax Receipt
 Donor name(s) legal organization (as you would like it to appear on print): _____
☐ I/we wish to remain anonymous
☐ Do not add my/our name(s) to member recognition lists
 I prefer to receive an official tax receipt via:
☐ Letter ☐ Email
 If you require an invoice for your support, please contact Renee at renee@aitc.mb.ca or at 204-780-1235.

PRIVACY POLICY
 We take precautions to protect your information. We collect credit card or bank account information, names, addresses and other data related to your transaction when you make a payment. We use this information to process your payment.

REGISTERED CHARITY NUMBER: 44055 387 RR000

M-22-AR

Agriculture in the Classroom

MANITOBA

Agriculture in the Classroom-Manitoba
PO Box 70086 Kenaston PO
Winnipeg, MB R3P 0X6
Phone: 204.487.4029

Proud member of Agriculture in the Classroom Canada



Nova Scotia



Prince Edward Island



New Brunswick



Newfoundland & Labrador



Quebec



British Columbia



Ontario



Alberta



Manitoba



Saskatchewan

aitc.mb.ca

