

# 2022 SEEDLE CONTEST RULES AND REGULATIONS

## CONTEST

1.1 The “2022 SEEDLE Contest” (the “Contest”) provides residents of Manitoba, Canada who have attained the age of majority in their jurisdiction with a chance to win one (1) \$100 VISA giftcard (the “Prize”).

1.2 \*Restrictions apply. Winner will be contacted via the social media account they used to enter. If the winner does not respond within one week of receiving the correspondence, a new winner will be chosen.

## CONTEST DETAILS

2.1 The Contest begins at 10:00:00 a.m. Central Time (CT) on May 17, 2022 and closes at 12:00:00 a.m. CT on May 28, 2022 (the “Contest Period”).

2.2 Contestants may enter the Contest twice per day only by submitting the answer to the SEEDLE clue on Agriculture in the Classroom - Manitoba Instagram and Facebook social media stories. Only individuals who enter through these channels during the Contest Period are eligible to win.

2.3 The Contest winner will be selected by random draw from all eligible entries.

## ELIGIBILITY

3.1 The Contest is sponsored by Agriculture in the Classroom - Manitoba (The Contest Sponsor) and its partners and is open to residents of Manitoba (the “province”), who have attained the age of majority and reside in the Province, with the exception of the employees (current and past), board members, and representatives of Agriculture in the Classroom - Manitoba and any of the Contest Partners’ subsidiaries, advertising and promotion agencies, suppliers of goods, prizes and services related to the Contest, any other persons directly related to the holding and or/sponsorship of this Contest, as well as their immediate family (father, mother, brothers, sisters, children), their legal or common-law spouse and any individuals with whom they reside.

3.2 The Contest Sponsor, in its complete discretion, may disqualify any individual from participation in the Contest (a “Participant”) and/or may refuse to award a prize under the Contest to any Participant where he/she has registered or attempted to register for the Contest by: a) Providing false and/or misleading information; and/or) Any means which would prejudice other Participants in the Contest, whether contrary to the Contest Rules and Regulations or through fraudulent and/or illegal means;

## HOW TO ENTER

4.1 No purchase is required for Participants to enter the Contest.

4.2 To enter the Contest, you must follow the steps below:

a.) Identify the correct mystery seed for each clue between 10:00:00 a.m. Central Time (CT) on May 17, 2022 and closes at 12:00:00 a.m. CT on May 28, 2022

b.) Send answer to AITC-M via Instagram or Facebook

## ODDS OF WINNING

5.1 The odds of winning Prizes will depend upon and will vary according to the total number of eligible entries received during the Contest Period.

## DRAWS AND PRIZES

6.1 The Contest winner will be selected by random draw from all eligible entries at the end of the Contest Period.

6.2 To be eligible and to be declared a winner by the Contest judge, a potential winner must meet all contest rules and the conditions of delivery of the Prize.

6.3 Only selected entrants will be notified by Agriculture in the Classroom - Manitoba.

## DELIVERY OF PRIZE

7.1 The sponsor of the Prize for which the entrant has been selected must be able to reach the selected entrant by social media within one week (7 days) of the draw. The winner’s address will be acquired at that time and the prize will be mailed to them.

## GENERAL RULES AND CONDITIONS

8.1 The Contest Sponsor will not be responsible for any Contest entries that are lost, destroyed, misdirected, incomplete, and illegible or delayed for any reason.

8.2 The Contest Sponsor may at its sole discretion make Prize substitutions of equivalent kind and value to the Prizes in the event of unavailability of any of the Prizes for reasons beyond the Contest Sponsor’s control.



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8.3 Any person who registers or attempts to register in the Contest by providing false and/or misleading information; and/or by any means which would prejudice other Participants in the Contest, whether contrary to the Contest Rules and Regulations or through fraudulent and/ or illegal means will be automatically disqualified from the Contest and may be subject to prosecution.

8.4 All Prize entries are subject to verification by the Contest Sponsor. Any such entry that is illegible, incomplete, and fraudulent, mutilated, reproduced by hand or mechanically, sent or submitted late shall automatically be disqualified and will not entitle the Participant to the Prize.

8.5 Decisions by the Contest Sponsor with respect to the Contest are final and binding on all matters of fact, interpretation, eligibility and procedure.

8.6 By entering this contest, the winners of the Prizes authorize the Contest Sponsor and its agents to publish and/or broadcast his/her name, likeness, photograph, place of residence, voice and/or any statement made in connection with winning the Prizes, without compensation of any kind other than the Prize awarded.

8.7 The Contest Sponsor is not responsible for website loading, screening or posting errors, software, hardware, mail, telephone, network or server errors and reserve the right to modify, cancel, terminate, or suspend the Contest in whole or in part, at its sole discretion, in the event a virus, computer bug, unauthorized human intervention, or any other occurrence beyond their control corrupts or adversely affects the administration, security, impartiality or normal operation of the Contest.

8.8 The Contest Sponsor reserves the right to modify the Rules and Regulations of the Contest without materially affecting the terms and conditions thereof.

8.9 The Contest is subject to all applicable federal, provincial and municipal laws and regulations

8.10 These Rules and Regulations govern the Contest and must be followed. In the event of any discrepancy between these Rules and Regulations and any other material, these Rules and Regulations prevail to the extent of the inconsistency.

8.11 The value of the Prizes is not dependent upon the number of Contest entries received.

8.12 The Contest and the Contest rules are exclusively governed by and construed in accordance with the laws of the province of Manitoba and any dispute shall be adjudicated in the courts sitting in Winnipeg, Manitoba.

## PERSONAL INFORMATION

9.1 All winners consent to use of their name, city of residence, photograph and/or image on videotape for publicity purposes in all media carried out by the Prize sponsor without payment or compensation.

9.2 Agriculture in the Classroom - Manitoba is a non-profit charitable organization and operates under The Freedom of Information and Protection of Privacy Act. Agriculture in the Classroom - Manitoba collects the personal information on the entry for its marketing activities. Agriculture in the Classroom - Manitoba will use the personal information to administer this Contest including awarding the Prize.

INDEMNIFICATION AND LIMITATION OF LIABILITY BY ENTERING THE CONTEST, EACH INDIVIDUAL AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS THE CONTEST SPONSOR, THE CONTEST PARTNERS AND THEIR PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, THE FACEBOOK PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, LAW FIRMS, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. NO WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE ARE MADE BY ANY PARTY. CONTEST SPONSOR, CONTEST PARTNERS, AND THEIR PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, LAW FIRMS, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.



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