



MEDIA ADVISORY

February 25, 2016

ATTENTION: ASSIGNMENT EDITORS

Annual Canadian Agriculture Literacy Week Returns

Agriculture in the Classroom – Manitoba (AITC-M) launches this national, week long, hands on program that will see over 4,500 Manitoba school children learn about and celebrate agriculture in their classroom!

Winnipeg – Winnipeg City Councillor Marty Morantz will help launch Canadian Agriculture Literacy week in Manitoba along with representatives of AITC-M and Manitoba Pulse and Soybean Growers celebrating the United Nations 2016 International Year of Pulses. Classrooms across Manitoba will receive books about farming, watch videos, meet with farmers and other agricultural representatives and be engaged in hands on activities to understand more about where their food comes from!

The Canadian Agriculture Literacy Week initiative is made possible through generous core funding from Farm Credit Canada.

Date: Monday, February 29th, 2016

Time: 1:45 p.m.

**Location: Ecole Tuxedo Park School
2300 Corydon Ave.**

Contact: Sue Clayton
Associate Executive Director
Agriculture in the Classroom - Manitoba
204-781-1215
sue@aitc.mb.ca